P R E S I D E N T ’ S M E S S A G E

Kenneth B. Cooperman, DMD

Time certainly passes quickly. We are approaching the midpoint of 2017, and things are happening at a whirlwind pace!

We are now settled into our new office space at 622 Third Avenue, and could not be happier with our new situation. We now have a beautiful modern space with state of the art AV components, which have already received rave reviews from those who have experienced them. We are very grateful to our Relocation Committee, our Executive Director Diane Laurenzo, as well as the rest of the NYCDS staff for making the transition such a smooth one!

Now that we have our move behind us, we can continue to focus on two of the issues that are of great import to our society: membership and education.

Our Membership Committee, under the stalwart leadership of Dr. Ruby Gelman, has been hard at work revamping and reorganizing our mentorship program. We have had multiple events involving NYCDS leadership in direct interaction with dental students, and we are so glad that we have been working more and more closely with ASDA representatives at both Columbia University and NYU. These interactions are helping to foster critical understanding of the importance of membership early in their dental education. We are hoping that these seeds being sown will blossom into a generation of young dentists who are engaged, motivated and contributing actively to organized dentistry! It is only through keeping our numbers high and our participation solid that we can avoid the pitfalls that can be seen, for example, in the difficulties currently being experienced by our compatriots in the world of medicine.

(continued on page 4)
It's been a busy time for continuing education at NYCDS, particularly in light of the July 1, 2017 deadline requiring all licensed providers with a DEA registration in New York to take a mandatory pain management course. The Society offered the NYS Requirements for Prescribing Opioid Drugs course eight times in the past three months, educating over 600 dentists on the use of appropriate prescribing practices and their role in combating the current opioid epidemic. In addition, it will be offered on August 2.

Looking forward we have worked to create educational opportunities that provide maximum value with regard to information, time, and cost. To that end we have scheduled four all-day symposia entitled Speed Learning: 6 Speakers 6 Hours 6 Credits. By the time this issue of Dentists’ Quarterly is published the first session on June 9 will have been held. The upcoming dates are July 26, September 15 and October 20. Each all-day symposium features noted speakers lecturing on a variety of disciplines. Tuition is very reasonable ($99 for members) making it a great educational opportunity.

Below are the speakers scheduled for July 26, 2017:

6 Speakers 6 Hours 6 Credits—July 26, 2017

Suchie Chawla, DMD, MD—The Management of 3rd Molars
Hillel Ephros, DMD, MD—Responsible Use of Antibiotics in the Post-Antibiotic Era
Kenneth Fleisher, DDS—Update on Medication-Related Osteonecrosis of the Jaw
Joseph Sachs, DDS—Laser Periodontal Therapy
Gail Schupak, DMD—Orthodontics to Improve Esthetics
Christine Skordeles, DMD—Composite Restorations: A Clinical Approach

Due to the popularity of the HIPAA Security Compliance course led by Kenneth W. Aschheim, DDS, offered earlier this year, it is being held again on July 19th. This course is enlightening even for dentists that “think” they are fully compliant with HIPAA requirements.

Fulfill Your Core Requirements This Summer at NYCDS!
The slightly slower pace of summer can be a good time to fulfill your core course requirements. Risk Management, CPR Certification, and Infection Control are all half-day courses offered on Wednesday mornings this summer. Staff is welcome! Visit www.nycdentalsociety.org for the most current Continuing Education calendar and to register. In addition, the CE staff is available to assist you at 212-573-8500. ■
Approximately 100 members came to the Society’s first General Membership Meeting at its new headquarters on April 3. Guest speaker Shantanu Lal, DDS, Director of Predoctoral Pediatric Dentistry and Associate Professor of Clinical Dentistry at Columbia University’s College of Dental Medicine, delivered an informative lecture on *Emerging Technologies and Products in Dentistry for 2017*.

Dr. Lal is a Diplomate of the American Board of Pediatric Dentistry and he is recognized for his extensive teaching, research, and publishing, and his work in pediatric dentistry. Dr. Lal is passionate about technology and its applications in clinical care and education. He is the recipient of several awards, including the President’s Global Innovation Fund, Provost teaching grants, the IADR Lion dental research award, and the Zegarelli Award for “dedicated and inspired” teaching of dental students.

Prior to the lecture several speakers addressed the membership. NYSDA President-Elect Lawrence Busino shared the latest NYSDA initiatives and acknowledged everything the Society is doing with regard to maintaining strong membership. In addition, Legislative and Give Kids A Smile (GKAS) Chair Deborah Weisfuse provided an overview of the thriving GKAS NYC program. New York City Council Member and Honorary GKAS Chair Corey Johnson thanked Deborah Weisfuse and NYCDs for spearheading another successful GKAS event and spoke of the need for access to dental care on behalf of his constituents. NYU ASDA member David Ishakis spoke about the various ways the Society has engaged in outreach to dental students and the impact it has had on them. The Mentoring Program is underway for 3rd and 4th year students and plans are being made for expanding the program under the leadership of Membership Committee Chair Ruby Gelman. Announcements were made of upcoming events, including the 3rd Annual Charity Golf Outing (see details on page 2.) The slate of Nominating Committee members was approved and they will soon undertake the business of nominating officers and directors to serve in 2018. Thank you to our major sponsors for their support of this event: AmWins, Bank of America Practice Solutions, Glove Club, Mandelbaum Salzberg, MLMIC and Straumann.
Our educational offerings are also undergoing a transformation. Dr. Lois Jackson has been a true agent of change and innovation as we continue to reconfigure our educational programming. We have a number of “Speed Learning” days on the docket where one can get six CE credits in six hours for a very modest fee. Please take a look at our website (or on the CE Calendar in this issue) for additional information.

Lastly, I would like to once again enumerate some of the benefits you reap as a member of the NYCDS. Perhaps most importantly, membership empowers NYSDA and the ADA to protect dentists both locally in NYC and across the country. Your membership dollars have given NYSDA the strength to defeat legislation that would have permitted the encroachment of mid-level providers, bleaching centers, and denturists into our city. There is a current challenge involving the opening of a “club,” where patients are getting aligners without the direct involvement of a dentist, and without the need for inconveniences like radiographs. It is risky for patients, and by uniting under the banner of organized dentistry, we can simultaneously protect both our patients and our livelihoods.

Thank you for your time, attention and support; on behalf of NYCDS, I wish you a joyous and beautiful summer!

Businesses in some areas of the country have been subject to lawsuits alleging that as places of public accommodation their websites, as an extension of their business, must also be accessible to individual with disabilities. In these instances, lawyers invoke the Americans with Disability Act (AwDA) and the requirement that all “places of public accommodation be accessible to persons with disabilities” to bring legal action against a business.

There are currently no federal regulations addressing website accessibility and to date, a number of courts have thrown out lawsuits based on website accessibility due to a lack of federal regulations. There have been no cases in New York yet. While the legal necessity is still unclear, the American Dental Association (ADA) has issued guidance on this topic without waiting for any court decisions due to their concern over lawyers targeting dentists in Texas.

If you are interested in information on reducing the risk of a claim and strategies to deal with demand letters and lawsuits you can find the ADA’s guidance by searching “website accessibility” on their website www.ada.org or email singoglia@nycdentsociety.org.
In keeping with the theme “One Voice United” and embracing the future of dentistry, the American Dental Association combined its annual advocacy conference with the American Student Dental Association’s (ASDA) annual event in Washington. Students and dentists came together for the March 26-28 Dentist Student Lobby Day to learn about the political process and to advocate for their profession, their patients and their practices. Nearly 1,000 dentists and students from around the country met with their respective representatives to share their professional issues and concerns. NYCDS had a significant presence and spoke with numerous legislators about the issues facing New York City dentists today. There was a lot of excitement and energy among all the participants. No doubt next year’s event will be even bigger!

Congress Hears from Dentists and Students in Joint Effort

You can renew your registration permit online at www.nyc.gov/healthpermits by using your PIN # or by finding the correct forms (you are looking for radiation equipment/X-rays and materials). If you are an existing practice owner and have an expired registration (or can’t locate your registration), call the NYC Department of Consumer Affairs Renewal Unit at: 212-487-4060. Mail-in renewals will no longer be accepted.

**Items needed to renew permit:**

- Signed renewal application
- As of June 1, 2017, renewal applications must include an inspection report (summary sheet) showing that your x-ray equipment has been inspected within the last five years. (The new requirement is only for renewals. However, it is a good idea to locate your last inspection report to have it available when it is time to renew your permit.)
- Keep track of your renewal date as the city will no longer send out a letter notifying dentists about their five year renewal date.
- A $100 check for each 2-year period you need to make your permit current. If your permit expired in 2014 you need to buy back 2 periods first from 2014-2016, then 2016-2018, to make it current.
- 1. Proof of NYS Disability insurance. Ask your insurance broker for Form DB120.1 (not DB120)
- 2. Proof of NYS Workers Compensation insurance. Use either form C-105.2 or U26.3.
- 3. Both insurance forms ask who is requesting the form. In the designated box be sure to write:
  - NYC Department of Health and Mental Hygiene. Once you have submitted all your paperwork you should receive your current permit/registration within three weeks. If not, then call the Department of Consumer Affairs at the number listed in the introduction. The current permit should be posted at the front desk of the practice.
  - Note: The 2-year permit is independent from the 5-year inspection cycle.

**New Office**

Be sure to have a CRESO inspection 30 days prior to opening.

**Taking Over a Practice**

Be sure you have permits issued in your name.

**Selling a Practice**

You will need to have and maintain receipts for any transfer, sale or donation of x-ray equipment. When closing an office you should send a letter to the Office of Radiological Health 42-09 28 St., 14th floor, Long Island City NY 11101 Attention: Mark Horberg. Include a copy of the permit or indicate the record/Camis number and a statement indicating the facility is out of business. You can indicate disposition of the equipment. Always keep copies of all papers and follow up to check that the facility was put officially out of business by emailing ORH@health.NYC.gov or calling 347-396-6000.

If you have any questions concerning this topic, Marty Schnee, certified CRESO and practice partner Big Apple Radiation Safety, will be glad to answer them. His e-mail address is Scientist004@aol.com and office phone is 718-373-6348.
The noncompliant patient creates potential legal jeopardy for all dentists. However, there are several steps dentists can take to protect themselves from such liability. The most crucial defense mechanism is documentation. This includes documenting the initial discussion that takes place between the dentist and the patient about the recommended treatment plan or follow-up plan, as well as the purpose, risks, benefits, alternatives, and the risks of alternatives to all recommended treatment and its importance to the patient’s health and safety. The dentist must also document any discussion of the consequences of noncompliance in much the same way as he/she would after conducting an informed consent discussion for a proposed treatment plan.

The next step is to implement a tickler system in the office. A tickler system reminds the dentist and staff of a pattern of missed or cancelled appointments, non-receipt of test results or consultants' reports, or failure to follow-up as ordered by the dentist. We suggest that, when a patient is referred to a specialist or other consultant, the dentist’s office should make the appointment for the patient, inform him/her of the date and time of the scheduled appointment, and document this information in the patient’s chart. If, after a reasonable time period, no consultation report is received, office staff should contact the patient to determine whether or not the patient intends to comply with the dentist’s recommendation.

If it appears the patient has been noncompliant, the staff should promptly bring this fact to the attention of the dentist, so he/she can determine if further action is required. Noncompliance includes not only the failure to keep or be on time for appointments or have consultations performed, but also the patient who is not taking medications pre-treatment as directed. At every visit, the dentist must review the treatment plan with the patient and document any failure to comply with it. The reason(s) for this failure must be explored, and the dentist must emphasize to the patient the important of compliance. It is important for the dentist to document this conversation about compliance as proof in order to protect himself/herself if the patient suffers an untoward result. Too often, noncompliant patients appear oblivious to the responsibility they have for their own care. Unfortunately, courts and juries may overlook that lack of accountability and hold the dentist legally responsible, rather than the patient, for any injuries which result.

If the patient’s reason for being noncompliant is obvious, it must be addressed. At times, however, noncompliance may be directly related to cultural, educational, physical, mental, or emotional issues, or language impediments. Thus, if a patient is hearing-impaired, the use of an interpreter or special equipment is indicated. If there are language and/or cultural barriers, interpreters and/or individuals familiar with the patient’s cultural beliefs must be used as resources to assist with your explanations. Finally, be sure to use simple words and explanations with noncompliant patients who have limited education. If the patient has been noncompliant due to an unrecognized emotional issue or resentment of the problem resulting from the dental status, acknowledging your understanding of these emotions may be helpful to the patient.

However, in all practices, some patients remain noncompliant no matter what the dentist does in terms of communication and/or assistance. Thus, when it appears the patient will not comply and may be harmed as a result, the patient should be discharged as early as possible to avoid the potential risk of liability these patients generate over a long period of time.

Dentists frequently ask whether a noncompliant patient can be discharged from the practice. Although there is no single answer for every patient, generally, if the patient does not require continuous care without gap, or urgent or emergency care, it is acceptable to discontinue the dentist-patient relationship. To do so, the dentist should send a letter to the patient notifying him/her of the discharge, citing “failure to comply with the dentist’s recommendations for care and treatment” or “failure to keep multiple appointments despite reminders,” whichever is applicable. If the patient’s noncompliance could endanger his/her life, health, or cause serious and/or permanent injury, this should be stated in the letter as well.

Some dentists prefer to first send the noncompliant patient a warning letter, i.e. “If the patient fails to call and keep an appointment made within the next ten days, he/she will be discharged from care.” However, if the patient remains noncompliant, the warning letter should be followed by a discharge letter.

A discharge letter must contain the following statements:
1. The dentist intends to withdraw his care, effective immediately, as of the date of the letter.
2. The dentist will be available for this patient for emergencies only for a reasonable period of time, usually 30 days from the date of the letter. This time frame can be modified to accommodate the patient’s needs and condition.
3. Briefly state the reason(s) why the patient is being discharged. These reasons may include: failure to keep appointments, failure to follow the dentist’s advice, disruption of the relationship between the dentist and patient, or failure to seek the services of a specialist as recommended. Further specificity is not necessary. (continued on page 8)
Join us for a great time and a great cause!

**NYCDS 3rd Annual Charity Golf & Tennis Outing**

Thursday, July 20th at Fenway Golf Club, Scarsdale, NY

There are SO MANY reasons to join friends and colleagues on July 20! Enjoy a great golf or tennis experience, the fantastic (and abundant) food and drinks, the fun auction, the great socializing and most importantly, the opportunity to support The Hole in the Wall Gang Camp for children in need of some fun. Can't get away from the office? 100% of the profits from the tournament will benefit The Hole in the Wall Gang Camp.

Founded by Paul Newman, The Hole in the Wall Gang Camp provides “a different kind of healing” to more than 25,000 seriously ill children and family members annually—all completely free of charge. Hole in the Wall provides multiple Camp experiences throughout the year at the facility in Ashford, Conn., in more than 40 hospitals and clinics, directly in camper homes and communities, and through other outreach activities across the Northeast.

- 10AM Registration & Brunch Buffet
- 1PM Shotgun Start for Golfers/Non-Golfer Activities
- 6PM Cocktails & Dinner

Register on eventbrite.com (search for NYCDS) or call Susan Apsley at 212-573-8500.

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<table>
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<tr>
<th><strong>Next Event:</strong></th>
<th>June 22, 7:00pm – 9:00pm at NYCDS</th>
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<tbody>
<tr>
<td><strong>An Exploration of Olive Oil, Balsamic and More</strong></td>
<td>RSVP by emailing <a href="mailto:singoglia@nychdental.org">singoglia@nychdental.org</a>.</td>
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In a departure from the typical lecture, NYCDS invited industry experts to participate in a question and answer session for new dentists. The dentists that attended the Legal/ Lending Insights program on May 3 enjoyed unfettered access to two of the leading legal and lending professionals in the New York Metro area. Bill Barrett, Esq, Mandelbaum Salsburg and Chad Widensky, Bank of America Practice Solutions, imparted practical pointers for anyone seeking to start out on their own, purchase or establish a practice, or expand their current practice. Their years of experience enabled them to focus on many factors that a dentist, with little to no business or legal training, wouldn’t even be aware of when entering into a contract, lease, or seeking financing.

An important take-away was that it is never too early to start taking steps to prepare for owning a practice. Start asking questions (early and often!) of professionals willing to help in order to lay the groundwork for the future. They also emphasized the importance of working with professionals that deal specifically with dental issues.

Andrew Deutch, Young Professionals Co-Chair commented, “As always, Bill Barrett and Chad Widensky provided us with invaluable information about topics that are necessary in maintaining and growing our practices. I look forward to the next time they will be around.”

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**Drs. Keren Etzion, Michelle Lee, Whitney Mostafiz, NYCDS Treasurer Ioanna Mentzelopoulou and Jennifer Reyes enjoying some sushi and socializing prior to the start of the program.**

**Bill Barrett, Esq. and Chad Widensky responding to questions from the audience.**
4. State that you will forward the patient’s records to any other dentist upon receipt of the patient’s written authorization to do so.

5. Suggest that the patient contact the local or state dental society to obtain the name and services of a new dentist. Provide the patient with the appropriate name(s) and telephone number(s) of those societies. If the dentist prefers to refer the patient to other dentists, we recommend that at least three names be given. Thus, if the patient is not satisfied with one person, he/she has other options and cannot hold the dentist liable for referral to an inadequate dentist.

6. If appropriate, the dentist should also state that in his/her opinion, the patient requires further dental care and treatment for his/her present condition in a timely manner. If the patient has a potentially dangerous or potentially injurious condition, the risks of continued noncompliance must be spelled out, such as serious permanent injury.

Another frequent question concerns how a discharge letter should be mailed. Take this letter to the post office, purchase a “certificate of mailing” or a “certificate of delivery,” and mail the letter at the post office. Retain the certificate you receive and attach it to the copy of the letter in the dental record. Unless the letter is returned as undeliverable, there is a legal presumption that the patient received it, since you have proof that the letter was mailed at the post office.

It is crucial to remember to tell staff members not to give the patient a new appointment after date stated in the letter. If the patient calls and claims to have an emergency condition, staff must notify you promptly so you can decide if an office visit or referral is indicated.

Good documentation remains vital when dealing with noncompliant patients. Transfer the records to the new dentist promptly, despite any unpaid bills.

If the dentist fails to properly discharge a patient, the dentist may face allegations of abandonment from the patient or his/her counsel. Abandonment of a patient is considered to be professional misconduct, as defined in Education Law and regulations. Therefore, the Department of Education Office of Professional Discipline (OPD) may charge a dentist with professional misconduct for abandoning a patient.

If OPD does make such an allegation, the dentist should promptly contact their insurance carriers. Dentists who are insured by MLMIC have coverage for legal representation for administrative actions brought against them by a governmental body, such as OPD, if the allegations could form the basis of a claim for liability that would otherwise be covered under the policy.

Noncompliant patients may be nice or even well-meaning people. Unfortunately, they may also be very dangerous to their own health, as well as to your legal health. It is your responsibility to protect yourself and it is not difficult to do.

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MLMIC is the liability insurer endorsed by NYSDA and NYCDS. They can be reached at 1-800-683-7769 or mlmic.com.

Summary of Documentation Tips for Dentists

TIP:
It is important to follow up on missed or cancelled appointments.

THE RISK:
A missed or cancelled appointment, and the failure of a practice to follow up with or contact the patient, may result in a serious delay in diagnosis or treatment and a subsequent risk of liability for the provider.

RECOMMENDATION:
A pro-active system to follow up with patients about missed or cancelled appointments allows dentists to promptly assess and respond to clinical situations, thereby maintaining continuity of patient care.

1. Develop policies and procedures in your practice for following up with patients who have missed or cancelled appointments.
2. Dentists should be made aware of all missed or cancelled appointments. The staff should inform the dentist(s) of these patients at the end of the day and have the dental records ready for the dentist’s review.
3. The dentist should assess the clinical importance of the appointment, the severity of the patient’s condition, and the risk associated with the missed or cancelled appointment.
4. A reminder telephone call from the office staff may suffice for patients at minimal risk. The time and date of the telephone call and the content of the message or conversation must be documented in the patient’s record.
5. A telephone call from the dentist may be indicated for patients at higher risk. The dentist should emphasize the importance of follow-up care and the risks inherent in failing to obtain it. This telephone conversation must also be documented in the dental record.
6. If there is no response from the patient or the patient develops a pattern of not keeping or missing appointments, a letter, sent by certificate of mailing from the post office, should be mailed to the patient to advise him/her of the risk of non-compliance. A copy of the letter and the certificate must be maintained in the patient’s chart.
7. All efforts to contact the patient, either by telephone or letter, must be documented in the dental record. This provides written evidence that the patient was clearly made aware of the importance of continuing dental care.
8. Educate your staff about patient follow-up policies and procedures in your practice. Conduct periodic record reviews to determine staff compliance and to evaluate the effectiveness of the processes you have implemented.
9. Continued failure of patients to keep appointments may be deemed non-compliance with treatment. Consideration should be given to discharging the patient from your practice since patient noncompliance may increase a dentist’s risk of liability. The attorneys at Fager Amsler Keller & Schoppsmann, LLP are available to assist MLMIC insured dentists to determine how and when to properly discontinue a dentist-patient relationship due to patient non-compliance.
NYCDS Membership Benefit
Great Practice Resources & Significant Savings!

How Much Will YOU Save?

Enjoy specially negotiated discounts or added services as a benefit of membership. Even if you use just a few of the services below during the course of a year... you can more than make up the cost of membership! Be sure to mention you are an NYCDS member!

### NYCDS Practice Partners

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>POTENTIAL ANNUAL SAVINGS (Based on Averages)</th>
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<tbody>
<tr>
<td>ACCPC—Credit Card Processing</td>
<td>Save an average of 10% on credit card processing fees. = $840</td>
</tr>
<tr>
<td>Doctor.com—one platform to manage your online presence and more</td>
<td>Save 50% on the implementation fee and 20% on monthly charges. = $1,350</td>
</tr>
<tr>
<td>Citiwaste—Medical Waste Removal</td>
<td>Guaranteed 60% savings on industry average. = $620</td>
</tr>
<tr>
<td>Dental Staffers—Temp/Pt/Full Time Staff</td>
<td>Save 10% on temporary placement fees and 20% on weekly hires. = $3,842</td>
</tr>
<tr>
<td>Easyrefine</td>
<td>D-MMEX—Precious Metal Refining</td>
</tr>
<tr>
<td>Epstein Practice Brokerage</td>
<td>Complimentary consult and practice valuation for qualified prospects. = $2,900</td>
</tr>
<tr>
<td>Glove Club—Disposable Products</td>
<td>Typical office buys $50,000 yearly in disposables. 5% member savings. = $2,500</td>
</tr>
<tr>
<td>IC System—Dental Collections</td>
<td>Receive 20% off their most popular plans. = $1,200</td>
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<tr>
<td>NYCDS Dues:</td>
<td>- $205</td>
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<tr>
<td><strong>POTENTIAL SAVINGS TOTAL:</strong></td>
<td><strong>$13,647</strong></td>
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**PLUS:**

**Big Apple Radiation Safety** provides thorough x-ray inspections. NYS CRESO Martin Schnee will educate staff on radiation safety. To schedule an appointment, email scientist004@aol.com or call 718-373-6348.

**Medical Liability Mutual Insurance Company (MLMIC)**—Nearly 4,000 dentists put their trust in MLMIC. Visit https://www.mlmic.com/dentists/ to discover why MLMIC is the smart choice for dental liability insurance or call 1-800-683-7769 to speak with an underwriter.

Find contact information and details, as well as links to NYSDA and ADA partner companies, by visiting www.nycdentalsociety.org/practice-resources.aspx or call 212-573-8500.

As a tripartite member, you also receive valuable benefits from NYSDA and the ADA. Don’t pay more than you have to for needed services!
Dental students from Columbia and NYU enjoyed a special Student Professionalism & Ethics program at NYCDS on April 20. The event, organized through the NYCDS Dental Ethics Committee and Columbia SPEA President Juliet Tchorbajian, offered a very personal discussion of the ethical issues dentists may face during their careers. The distinguished panel included NYS Board of Regents Member for the American College of Dentists Mark Bauman, NYS Board for Dentistry Member Steven Cho, NYCDS President Ken Cooperman, NYSDA Council on Ethics Chair Gunther Junke, Peer Review Chair Barry Sporer, and NYSDA Past President Deborah Weisfuse.

It was a very special evening for the students. They developed and presented their own questions for the panelists who then shared their own professional encounters with a variety of ethical quandaries as well as how they handled them. The panelists’ experiences also illustrated how ethical situations can be encountered routinely through the everyday course of practicing dentistry. Among the topics discussed was the pressure many young dentists feel to “produce” as well as to not challenge authority. These can lead a young dentist to “do what is asked” by a senior colleague or a referring dentist even if they may question the rationale of the requested procedure. Another topic discussed by panelists was the pressure they have felt, at times, to “help” a staff member, family member, or patient who may lack resources for dental care. While many times these efforts are done with the best of intentions, sometimes a professional “favor” can cross an ethical boundary. The students were encouraged to always listen to their instincts and take the time to talk to colleagues and peers when they are faced with ethical dilemmas. The panelists also stressed that if the students find themselves working in a less than ethical work environment, holding on to one’s own integrity is always the best course.

There was also much discussion about the importance of organized dentistry and the values it offers which often gets overlooked. The panelists discussed the indispensable role it plays in protecting and enhancing the profession as a whole from various regulations and proposed limitations which can affect our scope of practice and so much more. There are also, of course, other benefits which include enhancing career development, fostering professional relationships, and holding its members to the highest standard of excellence. And most importantly, by being a member of the tripartite, dentists are obligated to follow the ADA Code of Professional Conduct (Code of Ethics), and by being actively involved in organized dentistry, it further supports and upholds the values and importance of the code.

After the event Columbia SPEA President Juliet Tchorbajian noted:

“SPEA had the opportunity to discuss organized dentistry and professionalism with the distinguished members of the NYCDS. It was a wonderful and informative event and I look forward to being involved with ethics in the future!”

The Ethics Corner
By Julie Connolly, DDS, Ethics Committee Chair

Put yourself on the Panel and consider….
Some of the questions the dental students posed to the panel are worth asking yourself. Here they are slightly modified:

• Did you face any ethical dilemmas as a new dentist that you think you handled incorrectly? If so, how would you handle it knowing what you know now?
• What are the values of professionalism that you strive to model during your career?
• What are the ways you practice that help your patients have trust in you as a practitioner?
**New Active Members**

- Yuliya Alterman, DDS
  200 West 15th Street
  New York, NY 10011
  New York University
  General Practitioner
- Mahbub Azimi, DDS
  433 East 56th Street
  New York, NY 10022
  New York University
  Periodontist
- Kerem Etzioni, DDS
  192 East 75th Street
  New York, NY 10128
  Stony Brook University
  Periodontist
- Matthew Goldstein, DDS
  509 Madison Avenue
  Suite 1704
  New York, NY 10022
  New York University
  General Practitioner
- John J. Matthes, DDS
  191 3rd Avenue
  New York, NY 10003
  New York University
  General Practitioner
- Ana Kim, DMD
  515 Madison Avenue #1225
  New York, NY 10022
  University of Pennsylvania
  General Practitioner
- Nina Kocolashvili, DMD
  4 East 46th Street
  New York, NY 10017
  University of Pennsylvania
  General Practitioner
- Elizabeth Koo, DDS
  30 East 37th Street
  New York, NY 10016
  University of California (LA)
  General Practitioner
- Kimberle Leaf, DDS
  425 Grand Street
  New York, NY 10002
  Columbia University
  Pedodontist
- Daewon Haam, DDS
  630 West 168th Street
  New York, NY 10032
  Columbia University
  Prosthodontist
- Celeste McDonald, DDS
  211 West 79th Street
  New York, NY 10024
  New York University
  General Practitioner
- Carolyn L. Morgan, DDS
  4779 Broadway
  New York, NY 10034
  University of the Pacific
  Orthodontics
- Homam Saleh, DDS
  42 Broadway
  New York, NY 10004
  New York University
  General Practitioner
- Dragos Sandulescu, DDS
  501 Madison Avenue #1225
  New York, NY 10022-1908
  University of Pennsylvania
  Periodontics
- Ennio L. Uccellani, DDS
  New York University, 1945
  Columbia University, 1948
  General Practitioner

**Reinstated Members**

- Sharde Harvey, DDS
  123 East 66th Street
  New York, NY 10022
  New York University
  General Practitioner
- Tamar Winters, DMD
  211 West 79th Street
  New York, NY 10024
  UMDS
  General Practitioner
- Bernice Wong, DMD
  41 East 57th Street
  New York, NY 10022
  University of Pennsylvania
  General Practitioner
- Arthur Yam, DDS
  224 West 35th Street
  New York, NY 10001
  New York University
  General Practitioner
- Nicholas Leon-Guerrero, DDS
  153 Haven Avenue
  New York, NY 10032
  University of the Pacific
  General Practitioner

**Graduate Student Members**

- Harry Bleichman, DDS
  New York University, 1951
  Paul Harris Elkins, DDS
  New York University, 1965
  Herbert A. Fleischman, DDS
  New York University, 1945
  Ennio L. Uccellani, DDS
  Columbia University, 1948

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**Classifieds**

**Members**—Log onto www.nycdentalsoociety.org to find additional classified ads. New online ads added regularly!

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Stuart A. Sinclair, CPA 516-935-2086
1120 Old Country Rd., Plainview, NY 11803
www.dentaxsolutions.com
### Summer 2017 Continuing Education Program calendar

**JUNE 2017**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event Description</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>23</td>
<td>9:30 AM–12:30 PM</td>
<td>A Current and Practical Program in Prescribing Controlled Substances</td>
<td>Marc M. Gottlieb, DDS</td>
</tr>
</tbody>
</table>

**JULY 2017**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event Description</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>9:00 AM–1:00 PM</td>
<td>OSHA Compliance and Infection Control Made Easy</td>
<td>Karson Carpenter, DDS</td>
</tr>
<tr>
<td>19</td>
<td>9:30 AM–12:30 PM</td>
<td>HIPAA Security Compliance</td>
<td>Kenneth W. Aschheim, DDS</td>
</tr>
<tr>
<td>26</td>
<td>8:30 AM–4:30 PM</td>
<td>Speed Learning: 6 Speakers 6 Hours 6 Credits</td>
<td>multiple speakers &amp; topics in 1 day</td>
</tr>
</tbody>
</table>

**AUGUST 2017**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event Description</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>9:00 AM–Noon</td>
<td>A Current and Practical Program in Prescribing Controlled Substances</td>
<td>Marc Gottlieb, DDS</td>
</tr>
<tr>
<td>9</td>
<td>9:00 AM–1:00 PM</td>
<td>Risk Management Course</td>
<td>Frederick Wetzel, DDS / Paul Blutman, Esq.</td>
</tr>
<tr>
<td>16</td>
<td>9:00 AM–1:00 PM</td>
<td>CPR Certification Course</td>
<td>Marc Reilly, Rescue Resuscitation</td>
</tr>
</tbody>
</table>

*This course is for dentists, but the dental team is encouraged to register*

The Henry Spenadel Continuing Education Programs are held at our facility at 622 Third Avenue in midtown Manhattan.

Call the Education Staff at (212) 573-8500 for full program information and to register.