



THE BACKBONE OF A SUCCESSFUL DENTAL STARTUP: FINANCE, TECH, AND MARKETING FOUNDATIONS

New Dentist Event

Starting your dental career can be exciting, but knowing where to begin is often the biggest challenge. That's why we've created this course to give new dentists the knowledge and guidance they need to confidently build a successful practice. Learn directly from three industry experts specializing in dental finance, technology, and marketing, and gain the essential foundation to launch your startup with confidence.

Topics to be discussed

- Debunking concerns and misconceptions doctors have when considering financing a startup
- What a strong IT foundation looks like within a modern dental practice
- The importance of owning all digital assets and building a strong branding foundation from the beginning
- And so much more!

Event information

Date

Wednesday, September 9th, 2026

Time: 6:30 PM - 8:30 PM

Address: 622 3rd, Avenue 9th Floor, New York, NY, 10017

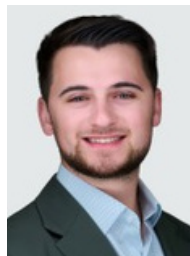
Cost

NYCDS New Dentist Members: FREE

ADA New Dentist Members: \$15

Non-Members: \$29

Featured speakers



Max Schillinger

Vice President | WeCapture Media

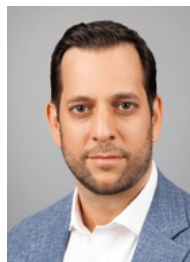
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William Kohl

Founder & CEO

Business Development | F1 iT, Inc.



Robert Malandrucolo,

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more and secure your spot!

