



NYCDS CLASSIFIED ADVERTISING RATES

Circulation 2,000 + New York Metro area dentists

To place a classified ad, contact Susan Ingoglia at singoglia@nycdentalsociety.org, or call 212-573-8500.

Online

NYCDS Members \$100/ 2 months/ six lines (about 8-10 words per line)
All Other Dentists \$150/ 2 months/ six lines (about 8-10 words per line)
Companies \$200/ 2 months/ six lines (about 8-10 words per line)
(\$15 each additional line after six lines)

Want to stand out even more? Place your ad with up to two Photos

NYCDS Members \$200 for six lines and two photos
All Other Dentists \$300 for six lines and two photos
Companies \$400 for six lines and two photos

Ad placement in single issue of DQ newsletter and online for 2 months

Cost of online and PLUS 50% of online charge.

(\$50 charge to change entire ad online once posted. No charge for changing a few words after posting online.)

DQ newsletter only –

NYCDS Members	\$60/ 3 lines (about 8-10 words per line), \$10 each additional line
All Other Dentists	\$80/ 3 lines, \$15 each additional line
Companies	\$160 for up to 6 lines

Additional cost to add photos in Newsletter to be determined.